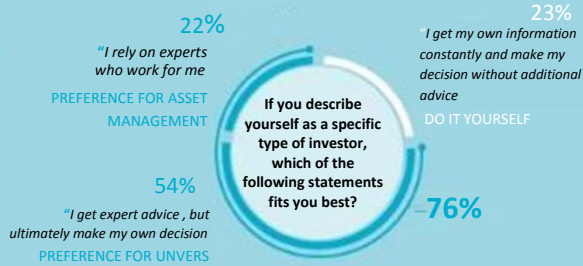




INVESTORS IN SECURITIES and advisory services

FLAT RATE

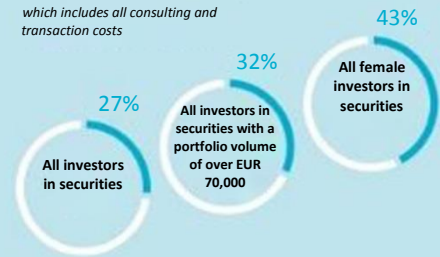
More than three-quarters of investors in securities (76%) want expert advice



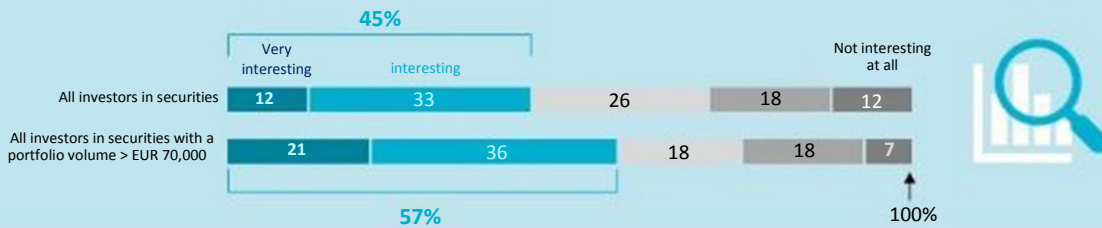
Just under one-third in favour of a flat-rate fee

What fee model do you prefer?

"I prefer a flat-rate fee which includes all consulting and transaction costs"



Virtually every 2nd investor in securities is interested in a portfolio analysis tool



Source: Survey of Bank Austria/INTEGRAL Markt- und Meinungsforschungsges.m.b.H./ 300 online interviews with investors in securities

