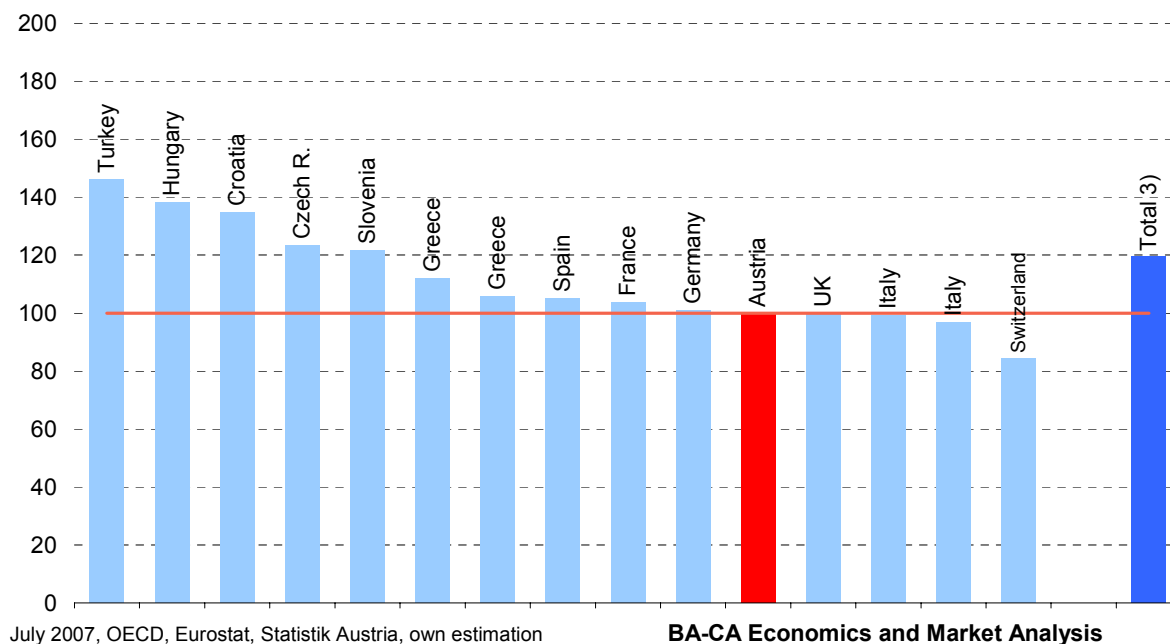


## On holiday, EUR 100 are worth...



**On holiday, EUR 100 are worth...**  
Comparison of Purchasing Power \*)

| Destination                | Popularity <sup>1)</sup> | Jul.07            | Jul.06                     | - more exp.<br>+ cheaper <sup>2)</sup><br>compared to previous year<br>in % |
|----------------------------|--------------------------|-------------------|----------------------------|---|
|                            |                          | EUR 100 are worth | EUR ... in this<br>country |   |
| <b>Austria</b>             |                          | <b>100</b>        | <b>100</b>                 |   |
| Italy                      | 21%                      | 99                | 98                         | 1%  |
| Croatia                    | 13%                      | 138               | 138                        | 0%  |
| Spain                      | 8%                       | 105               | 106                        | -1%   |
| Greece                     | 7%                       | 112               | 113                        | -1%   |
| Germany                    | 7%                       | 100               | 100                        | 0%  |
| Turkey                     | 6%                       | 146               | 178                        | -22%  |
| United Kingdom             | 3%                       | 97                | 98                         | -1%   |
| Hungary                    | 3%                       | 135               | 150                        | -11%  |
| France                     | 3%                       | 101               | 100                        | 1%  |
| Slovenia                   | 2%                       | 123               | 125                        | -1%   |
| Switzerland                | 1%                       | 84                | 78                         | 7%  |
| USA                        | 1%                       | 122               | 113                        | 7%  |
| Portugal                   | 1%                       | 106               | 107                        | -1%   |
| Canada                     | 0%                       | 104               | 104                        | 0%  |
| <b>Total <sup>3)</sup></b> | <b>72%</b>               | <b>119</b>        | <b>122</b>                 | <b>-2%</b>  |

**Bank Austria Creditanstalt Economics and Market Analysis**

\*) EU-25-countries excluding housing costs

<sup>1)</sup> Percentage of holidays abroad longer than 4 days taken by Austrians

<sup>2)</sup> Compared to Austria <sup>3)</sup> Only the most important countries

Source: OECD, Eurostat, Statistik Austria, Bank Austria Creditanstalt Economics and Market Analysis

