

Perfect eShop.

Higher earnings and lower costs for your webshop.

WHAT IS PERFECT E-SHOP?

Bank Austria's "Perfect eShop" service package offers you seven service modules which you can combine in accordance with your specific needs: whether you want to launch a new website with a webshop, or upgrade an existing webshop. The modules range from planning, advice in all stages of the project, and technical implementation to sales optimisation. A key module of Perfect eShop is the optimum selection and implementation of the payment platform with the payment methods best suited for you and your online customers.

With Perfect eShop, Bank Austria bundles the know-how of experienced external partners and its expertise in payment transactions, enabling our customers to benefit from a full service under one roof.

The seven modules of the perfect e-Shop are:



WHICH COMPANIES CAN USE THIS SERVICE?

The service can be used by any company, regardless of size and the industry within which it operates; it is suited for online beginners and for well-established webshops.

WHAT ARE THE BENEFITS OF PERFECT E-SHOP?

- All services under one roof
- Selection of individual service modules as required, or the entire service package
- Bank Austria's expertise in payment transactions and optimisation of e-payment procedures

WHICH MODULES DOES PERFECT E-SHOP OFFER YOU?

Perfect eShop offers you seven service modules which you can use either individually or as an entire package.

- Advice in all stages of the project
- Planning and technical implementation of a webshop
- Selection and integration of a suitable payment platform and payment methods, and optimisation of existing payment platforms
- Sales optimisation and marketing tips
- Development and implementation of customer loyalty and bonus programmes
- Integration of e-Identifikation, e-mail-Lastschrift
- Training of employees

WHERE CAN YOU RECEIVE FURTHER DETAILS?

Further details are available from your relationship manager or from your Cash Management expert under the number 05 05 05-42840.

If you wish, you can also send any queries by e-mail to eBusinessSales@unicreditgroup.at.

Internet: unternehmerbank.at

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